



Notice of Privacy for Protected Health Information

It is the policy of this practice that all physical therapist and staff preserve the integrity and the confidentiality of protected health information (PHI) pertaining to our patients.

The purpose of this policy is to ensure that Innovative Physical Therapy, its physical therapist and staff have the necessary medical and PHI to provide the highest quality medical care possible while protecting the confidentiality of the PHI of our patients to the highest degree possible.

Patients should not be afraid to provide information to Innovative Physical Therapy and its physical therapist and staff for purposes of treatment, payment and healthcare operations (TPO). To that end, Innovative Physical Therapy and its physical therapist and staff will:

- Adhere to the standards set forth in this Notice of Privacy Practices.
- Collect, use and disclose PHI only in conformance with state and federal laws and current patient covenants and/or authorizations, as appropriate. Innovative Physical Therapy and its physical therapist and staff will not use or disclose PHI for uses outside of practice's TPO, such as marketing, without an authorization from the patient (or his or her authorized representative).
- Use and disclose PHI to remind patients of their appointments unless they instruct us not to.
- Recognize that PHI collected about patients must be accurate, timely, complete, and available when needed.
- Implement reasonable measures to protect the integrity of all PHI maintained about patients.
- Recognize that patients have a right to privacy.
- Respect the patient's individual dignity at all times.
- Respect patient's privacy to the extent consistent with providing the highest quality medical care possible and with the efficient administration of the facility.
- Act as responsible information stewards and treat all PHI as sensitive and confidential in accordance with professional ethics, accreditation standards, and legal requirements.

- Recognize that, although our practice "owns" the medical record, the patient has a right to inspect and obtain a copy of his/her PHI. In addition, patients have a right to request an amendment to his/her medical record if he/she believes his/her information is inaccurate or incomplete.

Innovative Physical Therapy and its physical therapist and staff will:

- Permit patient's access to their medical records with their written request.
- Provide patients an opportunity to request the correction of inaccurate or incomplete PHI in their medical records in accordance with the law and professional standards.

The physical therapist and staff at Innovative Physical Therapy will adhere to any restrictions concerning the use or disclosure of PHI that patients have requested and have been approved by our practice.

The physical therapist and staff at Innovative Physical Therapy must adhere to this policy. Our practice will not tolerate violations of this policy. Violation of this policy is grounds for disciplinary action, up to and including termination of employment and criminal or professional sanctions in accordance with our practice's personnel rules and regulations.

Innovative Physical Therapy may change this privacy policy in the future. Any changes will be effective upon the release of a revised privacy policy and will be made available to patients upon request.

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